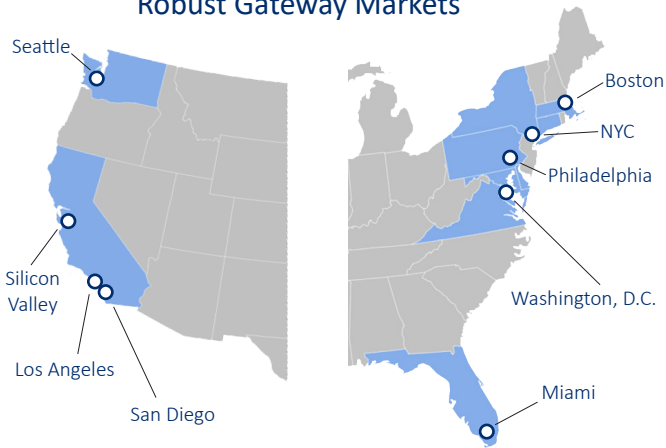


Bi-Coastal Portfolio in Robust Gateway Markets



48 HOTELS



7,644 ROOMS



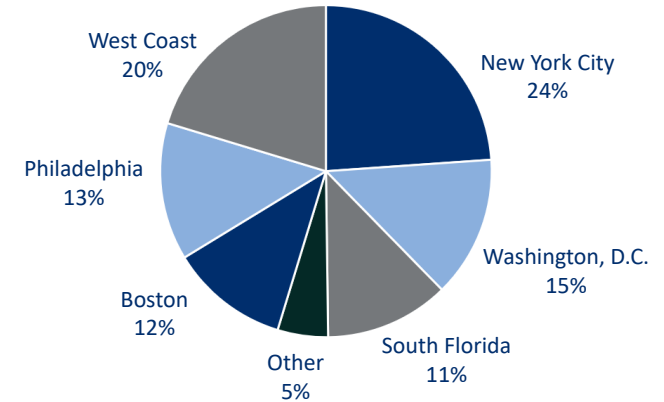
7%
DIVIDEND
YIELD



264%
10-YEAR
TOTAL RETURN

EBITDA by Location

Based on 2019 company forecasts



DIFFERENTIATED PORTFOLIO

Exceptional locations and enduring real estate in the most valuable markets in the U.S.

Unique combination of the most recognizable hotel brands and Independent lifestyle hotels offering unique restaurants & bars

Purpose-built clusters in each market leverage local knowledge and scale/scope to outperform

HERSHA

GROWTH DRIVERS

Ramp-up of the newly renovated Cadillac Hotel & Beach Club and Parrot Key Hotel & Villas

Significant income growth generated from recently renovated hotels

Stabilization of newly acquired hotels



WESTIN

IHG

Hilton

Marriott

AUTOGRAPH
COLLECTION

HYATT

HERSHA IS COMMITTED TO SUSTAINABLE HOSPITALITY

Learn more about EarthView, our proprietary sustainability program, at hersha.com/earthview

DRIVE FINANCIAL
VALUE



\$65M

increase in
portfolio value

REDUCE OUR ENVIRONMENTAL
FOOTPRINT



41%

reduction in greenhouse gases
(per sq ft vs. 2010)

IMPROVE THE WELLBEING OF OUR
COMMUNITIES AND ASSOCIATES



17,150 HRS

volunteered in our local
communities (since 2016)

STRENGTHEN GOVERNANCE AND
INCREASE TRANSPARENCY



50%

of board members are
women and minorities